

Red Ribbon Week

140 E. Tyler St., Suite 400 | [Click here for map](#) [1]

[Partners In Prevention \(Youth Activities/Mentoring/Race Relations\)](#) [2]



Each October, Partners in Prevention participates in Red Ribbon Week, a national drug awareness campaign. By distributing tens of thousands of red lapel ribbons, vinyl ribbon and information to the community, awareness is brought to the community about the negative effects of drugs and alcohol. Red Ribbon Week honors Enrique (Kiki) Camarena, a Drug Enforcement Administration agent who gave his life in the fight against drugs. His family began wearing ribbons to honor Kiki and now millions wear the red ribbons in his honor and to symbolize their stand against illegal drugs.

- * Red Ribbon Week is October 25th-29th.
- * Red Ribbon Week materials available including red lapel ribbons, vinyl ribbon and posters
- * Annual 4th Grade Essay Contest

[Red Ribbon Week Website - MyRRW.com](#) [3]

For more information call: 903-237-1019 | [Contact Us](#) [4]

Source URL: <http://pip.longviewtexas.gov/red-ribbon-week>

Links:

- [1] http://www.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=140+E.+Tyler+St.,+Suite+400+longview,+tx&sll=32.476974,-94.745065&sspn=0.008399,0.01929&ie=UTF8&hq=&hnear=140+E+Tyler+St+%23400,+Longview,+Gregg,+Texas+75601&z=16
- [2] <http://pip.longviewtexas.gov/service/partners-prevention-youth-activitiesmentoringrace-relations>
- [3] <http://www.myrrw.com/>
- [4] <http://pip.longviewtexas.gov/services-contact#PIP@LongviewTexas.gov>